

# **MBAOL : Master of Business Administration**

**Programme Type** DEGREE

**School** School of Management Studies

**Duration** 2 Years

**Medium** ENGLISH

**Specialization** Business Administration

**Description** This programme is an AICTE recognized Post Graduate Degree programme designed to develop the skills required for careers in business and management. The programme is designed by renowned management experts keeping in view the latest industry requirements and practices. All the courses are contemporary, covers diverse areas of study in business and management and relevant to the present day needs. It is uniquely designed for both fresh graduates and the working personnel.

## **Salient Features of the Programme:**

Some of the salient features of the programme are:

- AICTE approved Programme
- Offered across pan India and in selected Countries outside India
- Contemporary curriculum and latest study material
- Affordable fee
- Flexible learning

**Eligibility** Passed Bachelor Degree of Minimum 3 year's duration with at least 50% marks (45% in case of candidates belonging to reserved category).

## **Course Details**

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<b>Course code</b>	<b>Course Title</b>	<b>Course code</b>	<b>Course Title</b>
	<b><u>Semester -1 (7 Courses)</u></b>		<b><u>Semester-2 (7 Courses)</u></b>
MMPC-001	Management Functions and Organisational Processes	MMPC-008	Information Systems for Managers
MMPC-002	Human Resource Management	MMPC-009	Management of Machines and Materials
MMPC-003	Business Environment	MMPC-010	Managerial Economics
MMPC-004	Accounting for Managers	MMPC-011	Social Processes and Behavioural Issues
MMPC-005	Quantitative Analysis for Managerial Applications	MMPC-012	Strategic Management
MMPC-006	Marketing Management	MMPC-013	Business Laws
MMPC-007	Business Communication	MMPC-014	Financial Management

**Semester-3 (7 Courses)**

***Core courses:***

MMPC-015 Research Methodology for Management Decisions MMPC-017

MMPC-016 International Business Management MMPC-018

MMPP-001 Project Course (Equivalent to 2 Courses) MMPC-019

***and*** MMPC-020

**Four courses from any one of the specialization**

**Semester-4 (7 Courses)**

***Core courses:***

Advanced Strategic Management

Entrepreneurship

Total Quality Management

Business Ethics and CSR

***and***

**Three courses from any one of the specialization**