

MAJMCOL : Master of Arts (Journalism and Mass Communication)

Programme Type DEGREE

School School of Journalism and New Media Studies

Duration 2 Years

Medium ENGLISH

Specialization Journalism and Mass Communication

Description The aim of the Master's Degree in Journalism & Mass Communication is to develop skilled human resource in media and communication with a holistic appreciation of media as a tool for change and development. The programme will help the learner to build competencies and develop professional skills to avail employment opportunities in various media sectors. It will provide opportunities to those who are working in media organizations without appropriate formal training to upgrade their knowledge and competencies.

Eligibility The learners should have Bachelors Degree in any discipline. They should have access to computers, Internet and basic knowledge of word processing (for creating word documents and communicating through the Internet for sending and receiving mails, browsing sites etc.).

Course Details

Course Code	Title of the Course	Credits
I Year		
MJM-020	Introduction to Journalism & Mass Communication	4
MJM-021	Reporting Techniques	4
MJM-022	Writing and Editing for Print Media	4
MJM-023	Broadcast and Online Journalism	4
MJM-024	Media and Society	4
MJM-025	Media Ethics Laws	4
MJM-026	Practical: Print & Online	4
MJM-027	Practical: Audiovisual	4
II Year		
MJM-028	Print Media	4
MJM-029	Electronic Media	4
MJM-030	Digital Media	4
MJM-031	Advertising & Public Relations	4
MJML-020	Communication & Media Studies	4
MJML-021	Communication Research Methods	4
MJML-022	Practical (Research Methodology)	4
MJMP-020	Major Project Work	4
Total Credits		64